



Executive Summary 2014



In 2011 the City of Seattle pledged \$3.7 million to support the Mt. Baker Lofts on Rainier Avenue South that included 57 affordable units. Close to the Central Link light rail line, and envisioned as an urban village with commercial spaces, art galleries and gardens for residents.

*„To know that you have a beautiful green roof to go to in this building is a priceless amenity and great for creativity, too.“
- said Cathryn Vandenbrink, Artspace property manager, and followed. „We met folks at DIADEM® for a LEED Certified Artspace project in Everett, Washington in 2011. Even though we were working with a minimal budget for that aspect of the project, DIADEM® helped us to achieve an affordable green roof. They went above and beyond; that made us very loyal to them. We insisted on DIADEM® when considering the Mt. Baker project installation in 2014, and we were satisfied again.“*

Green Roofs Roof Terraces Constructions



Our vision is of a city filled with gardens. We firmly believe that good intentions are not enough, but must be followed by good deeds if we are to have a greener, friendlier and healthier environment. Our DIADEM® products and services are carefully designed to bring a little bit of nature into our increasingly urban lifestyles.

■ Established in 1995, APP's sole business profile is the development and sales of DIADEM® green roof systems and accessories. We offer optimum solutions for structural junction points and the appropriate build up of layers for successful installations and long-term viability.

■ Our product range consists of six major categories:

- Green Roof Systems
- Layer Components
- Hydro Technology
- Edging
- Terraces
- Safety Technology

■ Together, they make up approx. **180** listed products and another **100-120** products that are custom built to meet the unique demands of individual customers.

■ About **40%** of our product range consists of unique green roof products that are manufactured in-house. The rest are manufactured by subcontractors according to specified parameters or obtained from external suppliers.

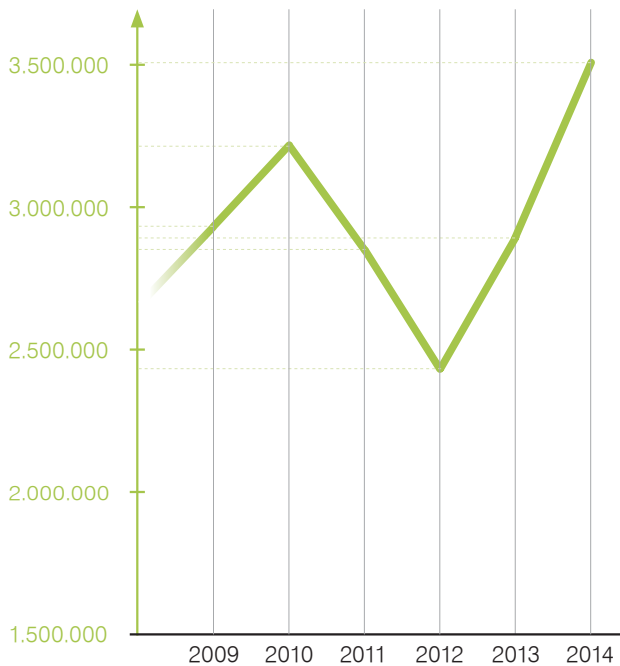


■ We are producing the DiaDrain® retention and drain boards, which are important part of our green roof build up portfolio, and secures of significant part of our revenue as well.

■ We provide the following services:

- Professional technical support to designers and contractors from the beginning of the planning phase to the end of construction.
- Further education, professional training for designers and contractors related to certain products such as the assembly of the DiaSafe® Fall Arrest.
- Designing and manufacturing custom-built products.

Annual turnover (EUR)



In the year 2014 DIADEM® sponsored Hansi Nyfeler, a Swiss team member in the 2014 Race Across America (RAAM) competition. Hansi (50) finished the bikerace and get the #1 in 50-59, and the #5 Overall.

More information at:
<http://hansinyfeler.active-drink.ch/>



"Based on an official report prepared by an independent financial institution, APP is described as a continuously progressive company, with a good course of business, and no delays in payment."
Credtreform International

■ APP's headquarters is located in Győr in Hungary. The company currently has 30 employees working in five departments:

- Technical, incl. R&D and production
- Logistics
- Sales & Marketing
- Finance.

The systems and processes of these departments follow ISO 9001 and ISO 14001 quality assurance standards.

■ APP continuously conducts R&D programs to extend the range of unique DIADEM® products. The DiaSafe® Fall Arrest System, DRS Railing System are just a few examples of the innovative products that have come from our ongoing R&D programs.



The companies latest development is the DiaSafe® fall arrest System. The green roof ballasted anchoring device has been tested by TÜV-Austria, conforming to norm EN 795:2012 that provides fall protection to users on rooftops when used with personal protection equipment conforming to norms EN 355 and EN 365.

The systems fulfil all work safety standards and requirements without damaging the roof insulation in any way. The key factor is that the weight of the green roof is used as a ballast, so the roof structure remains intact and perfectly protected in the long run.

Part of the benefits of the product, that DIADEM® offers the engineering services of the design, certifies installers and keeps them trained.



■ Green Up the Roof!





- Project: **Kopitnari Airport**
- Location: **Kutaisi, Georgia**
- Architect: **UNStudio; Amsterdam, NL**
- DIADEM® Partner: **Hydroproof Kft, LTD Green House**



- Project: **Drexel University**
- Location: **Philadelphia, PA**
- Designer: **Roofmeadow**
- DIADEM® Partner: **G.R.A.S.S., Inc.**



- Project: **Østergro - Urban Farming**
- Location: **Copenhagen**
- Architect: **The Farmers of ØstreGro and Torben Hoffmann, Byggros**
- DIADEM® Partner: **Byggros A/S**



- Project: **Disashop Central Headquarters**
- Location: **Rua Icaro, 2c-15479 Oleiros (A Coruña)**
- DIADEM® Partner: **COMERCIAL PROJAR, S.A.**



- Project: **American's College New Kindergarten**
- Location: **Athens, Palaio Psychico**
- Architect: **Samaras Alexandros and Associates Architects**
- DIADEM® Partner: **Landco Ltd**



- Project: **Novo Nordisk Headquarters**
- Location: **Bagsvaerd, Copenhagen**
- Architect: **SLA Architects (Landscape) Henning Larsen Architects (Building)**
- DIADEM® Partner: **Byggros A/S**